

World Forestry Congress to be hosted at the ICC Durban

Do you ever wonder how much paper is produced each year? Where is it produced and where does it go?

The Department of Agriculture, Forestry and Fisheries (DAFF) on behalf of the South African Government will host The Fourteenth World Forestry Congress at the International Convention Centre Durban in September 2015.

The World Forestry Congress is held every six years and is attended by forestry professionals who gather for a week of intensive scientific and technical discussions. The Durban KwaZulu-Natal Convention Bureau, which played a significant support role in winning the right to host this event have estimated that this event, which is expected to attract at least 10 000 delegates, will generate an estimated economic impact to the local economy of approximately 100 million rand. The magnitude of the event will ensure that most hotels, restaurants and local businesses will benefit from this event. Most importantly though destination Durban and KwaZulu-Natal can be showcased to the international community through pre and post conference tours.

The city of Durban, South Africa pipped its nearest competitor Hyderabad, India to secure this major event. A jubilant Jeremy Hurter, acting CEO of the ICC Durban said "Hosting this event provides an opportunity for the ICC Durban to highlight and display our achievement as Africa's Leading Conference Centre".

To date thirteen such events have taken place, the last one was held in Buenos Aires (Argentina) in 2009.

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